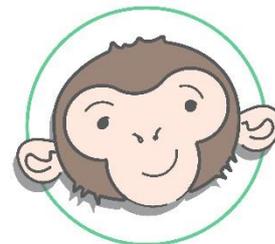


# Cha Char Chimps – Franchised Business

This is an overview into the advantages and costs of running a Cha Char Chimps business.



## Advantages

- Run your own business with a highly successful, proven business system using our licensed trademark, trading since 2008.
- Support and advice from a dedicated, experienced Master Franchisor to reach & succeed your targets.
- Fees are a simple, tiered rate per Music Show, rather than a percentage of your earnings.
- Comprehensive kit, training, marketing strategy & material, clothing, fliers, website, email & customer booking system included.
- You can sell the business at any time and receive a share of the sale.
- High visibility: All your music shows are permanently displayed on your [www.ccchimps.com/town](http://www.ccchimps.com/town) website and business Facebook page. Social media sites include:-Twitter, Instagram and affiliated websites e.g What's On 4 Little Ones, Netmums, Toddleabout etc.
- An online booking system that pays directly into your bank account.
- Top up your income by entertaining at birthday parties, nurseries and pre-school sessions.
- Choose hours and days to fit around your schedule. Expand the business to suit your work-life balance.

## What's Included

- Website & Email account
- Online customer booking system
- Facebook business page set-up and sponsored advertising
- Training and support from an experienced Master Franchisor
- Home baking training course
- Admin pack, registers, stickers
- Ipad with music and Docking System
- Branded shirts, name badges
- Over 200 Puppets and Props
- 200 Flyers & 6 Posters per Music Show
- Filled Catering bag & equipment
- Public Liability Insurance
- DBS Check
- Food Hygiene Course (optional)
- Company Handbook
- Automatic enrolment to Chimps Committee

## Business Cost, Fees & Earnings

The business package is £3500 payable over 3 months. Thereafter, you pay a monthly, license fee (from £4) per music show depending on customer base size. There are no annual renewal fees or quarterly payments. A detailed financial breakdown will be provided at the first meeting. Expected net earnings (excluding Catering persons pay) is in the region of £11,500 per year, based on just 3 mornings per week.

## Training

You are required to follow a training program set by your Master Franchisor. All training is included in the cost of the franchise.

## Territories & Targets

Your Master Franchisor allocates your territory by post code. You are advised to run 2 music shows per week with a goal of 3 per week within 12 months of trading. With the assistance of your Master Franchisee, the target is a minimum of 20 Customers per Music Show.

## Resale of Business

Your business has a resale value and as a franchisee, you are entitled to a percentage of the sale. There are no exit fees or penalties.

## Head Office & Franchisee Status

Head Office is a Community Interest Company, rolling surplus profit back into the community. Franchisees run as Sole Traders.

For further information please do not hesitate to contact Vanessa Smith 07917 683330 or email us at [ness@ccchimps.com](mailto:ness@ccchimps.com)